



جامعة جدة
University of Jeddah

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TRANSPORTATION AND LOGISTICS AROUND THE KSA IN JULY

A monthly local newsletter in
transportation and logistics



Ministry of Transport and National Academy for Customer Experience

The Ministry of Transport and Logistics Services has formed a partnership with the National Academy for Customer Experience to craft a training strategy focused on customer experience within the transport and logistics sectors. This collaboration aims to develop specialized training programs in customer service and protocol, as well as to issue professional certifications in customer experience that meet industry standards. The partnership also includes hands-on training opportunities for participants from partner organizations, enhancing their practical skills. The training programs will be continuously refined and assessed to align with market needs.

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Saudia Group and Ministry of Investment Sign Agreement to Attract Global Firms

Saudia Group and the Ministry of Investment have signed an MoU to encourage global companies to move their regional headquarters to Saudi Arabia. Khaled Tash, Saudia Group's Chief Marketing Officer, and Mohammed Aba Hussain, Deputy of Integrated Investors Services at the Ministry, signed the agreement. This partnership aims to offer a range of benefits to international companies looking to establish a regional presence in the Kingdom, thereby making Saudi Arabia an attractive destination for business expansion.

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Saudia to Purchase 100 Electric Aircraft from Lilium

Saudia is set to sign a deal with Germany's Lilium to purchase 100 electric aircraft, marking the largest deal of its kind in the MENA region. The agreement includes 50 confirmed and 50 optional aircraft, with deliveries starting in Q4 2026. Khaled Tash, Saudia's Chief Marketing Officer, stated that these aircraft are undergoing final tests and are expected to be operational in Saudi airspace by 2027. This initiative supports Saudi Arabia's goals to reduce carbon emissions and promote renewable energy, as electric aircraft can cut emissions by up to 10 million tons annually.



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General Roads Authority Hosts Workshop on Saudi Roads Code

The General Roads Authority held an introductory workshop on the Saudi Roads Code, with participation from various relevant bodies. The event aimed to emphasize the significance of the code and the Authority's role in its implementation, reviewing its contents and the plan for knowledge dissemination. The workshop also covered training courses for involved entities and methods to leverage these resources. Representatives from ministries such as Transport, Municipal and Rural Affairs, and others participated, along with key agencies. The Saudi Roads Code will be implemented in three stages: an awareness phase until the end of 2024, a mandatory phase for government bodies starting in 2025, and a comprehensive mandatory phase for both public and private sectors by June 1, 2025. This code will serve as a unified technical guide for all road authorities in Saudi Arabia, aiming to meet minimum standards for quality, safety, economic efficiency, environmental considerations, and sustainability. The code includes 25 volumes covering seven key areas, including planning, design, construction, maintenance of roads, bridges, and tunnels, traffic engineering, road safety, environmental aspects, and autonomous vehicle requirements.



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Monshaat Recognized Globally: Nominated for CIPS Awards 2024

The General Authority for Small and Medium Enterprises (Monshaat) has been nominated for the CIPS Global Procurement and Supply Chain Awards 2024. This nomination showcases Monshaat's dedication to excellence and innovation in procurement and supply chain management, reinforcing its status as a leading governmental body supporting small and medium enterprises (SMEs). The CIPS Awards are highly esteemed in the procurement and supply chain industry, recognizing organizations that demonstrate outstanding achievements. Monshaat's nominations in the 'Best Procurement Team' and 'Best Supplier Relationship Management Initiative' categories underscore its strategic leadership. The authority's efforts focus on promoting transparency, fairness, and the best international standards in procurement processes, ensuring equitable opportunities for SMEs. These accomplishments not only elevate Monshaat's reputation on a global scale but also contribute significantly to the economic growth and development of the SME sector in Saudi Arabia. The recognition by CIPS highlights Monshaat's role in enhancing the operational efficiency and competitiveness of small and medium enterprises through innovative practices and effective supplier relationship management.



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King Abdulaziz Port Receives 15 New RTG Cranes to Boost Infrastructure

King Abdulaziz Port in Dammam has received 15 new RTG cranes, delivered by two ships, as part of an ongoing infrastructure enhancement initiative led by the Saudi Ports Authority (Mawani) and its strategic partner, the Saudi Global Ports Company. This effort aligns with the National Transport and Logistics Strategy, aiming to establish Saudi Arabia as a global logistics hub and a key connection point between three continents. The project includes contracts worth 7 billion riyals, aimed at increasing operational efficiency and capacity. The new cranes, along with other modern equipment, will enhance the port's capabilities, supporting the Kingdom's growing role in the global logistics chain. King Abdulaziz Port now features 43 fully equipped berths, capable of handling up to 105 million tons of goods and containers annually. The port's facilities also include specialized stations and advanced logistics equipment. Additionally, in June 2024, the port received three QC cranes and three more RTG cranes, further boosting efficiency and container handling capacity, underscoring the port's commitment to continuous development and modernization.



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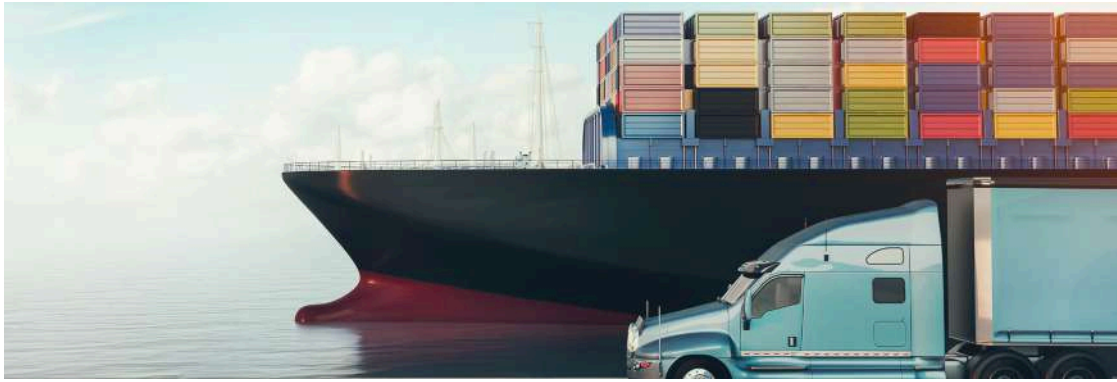


SAL and Tarshid Sign Agreement to Enhance Energy Efficiency

SAL Logistics signed an MoU with Tarshid to enhance the energy efficiency of SAL's facilities across Saudi Arabia. The initiative involves upgrading energy systems to meet global standards, reduce energy consumption, and lower operational costs, aligning with the sustainability goals of Vision 2030. The agreement, signed by Abdulaziz Al-Sherif and Fawaz Al-Arifij, outlines a detailed study to identify strategies for improving efficiency. Al-Sherif emphasized SAL's commitment to sustainable logistics, while Al-Arifij highlighted the importance of using modern technologies for tangible environmental benefits. The partnership reflects a mutual dedication to environmental sustainability.



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Significant Growth in the Logistics Sector in Saudi Arabia in Q2 2024

In Q2 2024, the logistics sector led growth among ten promising sectors, with 11,928 active business registrations, up 76% from last year. This growth supports Saudi Arabia's vision and provides opportunities for local and foreign companies. The fastest-growing sectors also include artificial intelligence (53%), container handling services (48%), and cloud computing (43%). Riyadh topped logistics registrations (49%), followed by Makkah (27%). The container handling sector also grew by 48%. Saudi Arabia improved its global maritime connectivity ranking to 16th. The urban and suburban passenger transport sector grew by 31%.



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